

Geek Feminism

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Geek

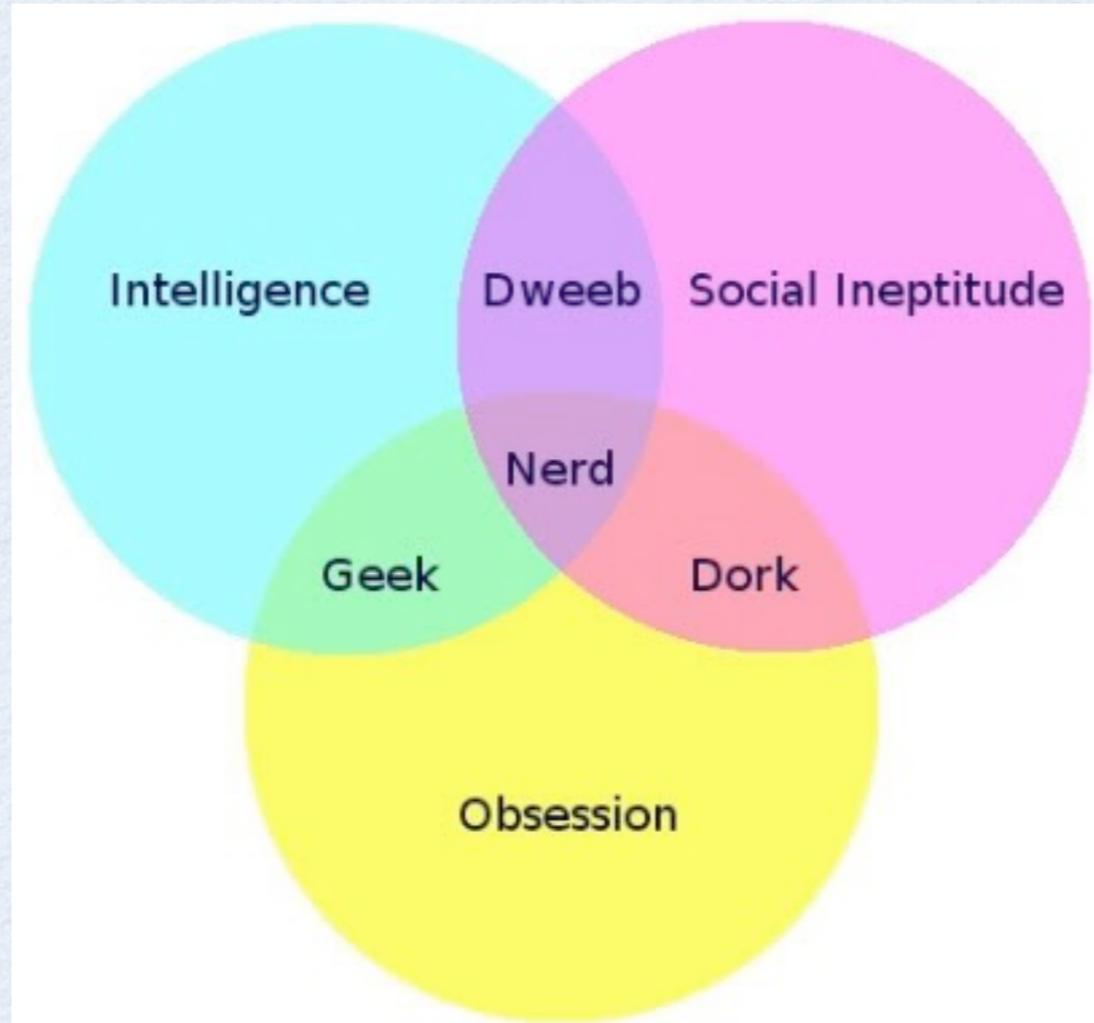


Diagram by Matthew Mason

<http://www.greatwhitesnark.com/2010/03/25/difference-between-nerd-dork-and-geek-explained-in-a-venn-diagram/>

Geek Programmer



Bill Gates photographed by the New Mexico police in 1977 after a traffic violation

Feminism



<http://www.psdgraphics.com>

“Feminism seeks to establish **equal opportunities** for women in education and employment”

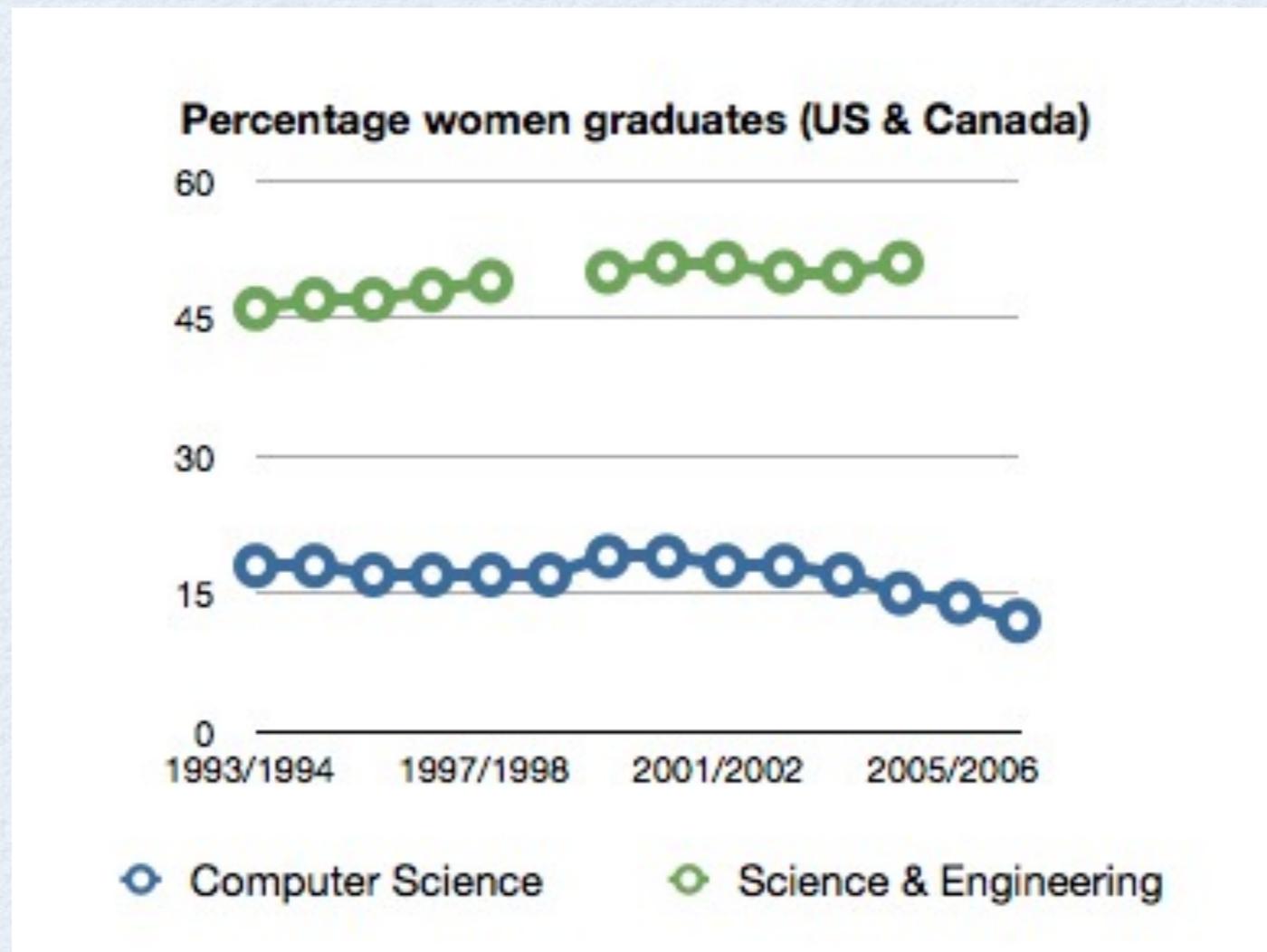
-- *Wikipedia*

Geek Feminism...

“...seeks to establish **equal opportunities** for women to **take part** in and **influence** the programming community”

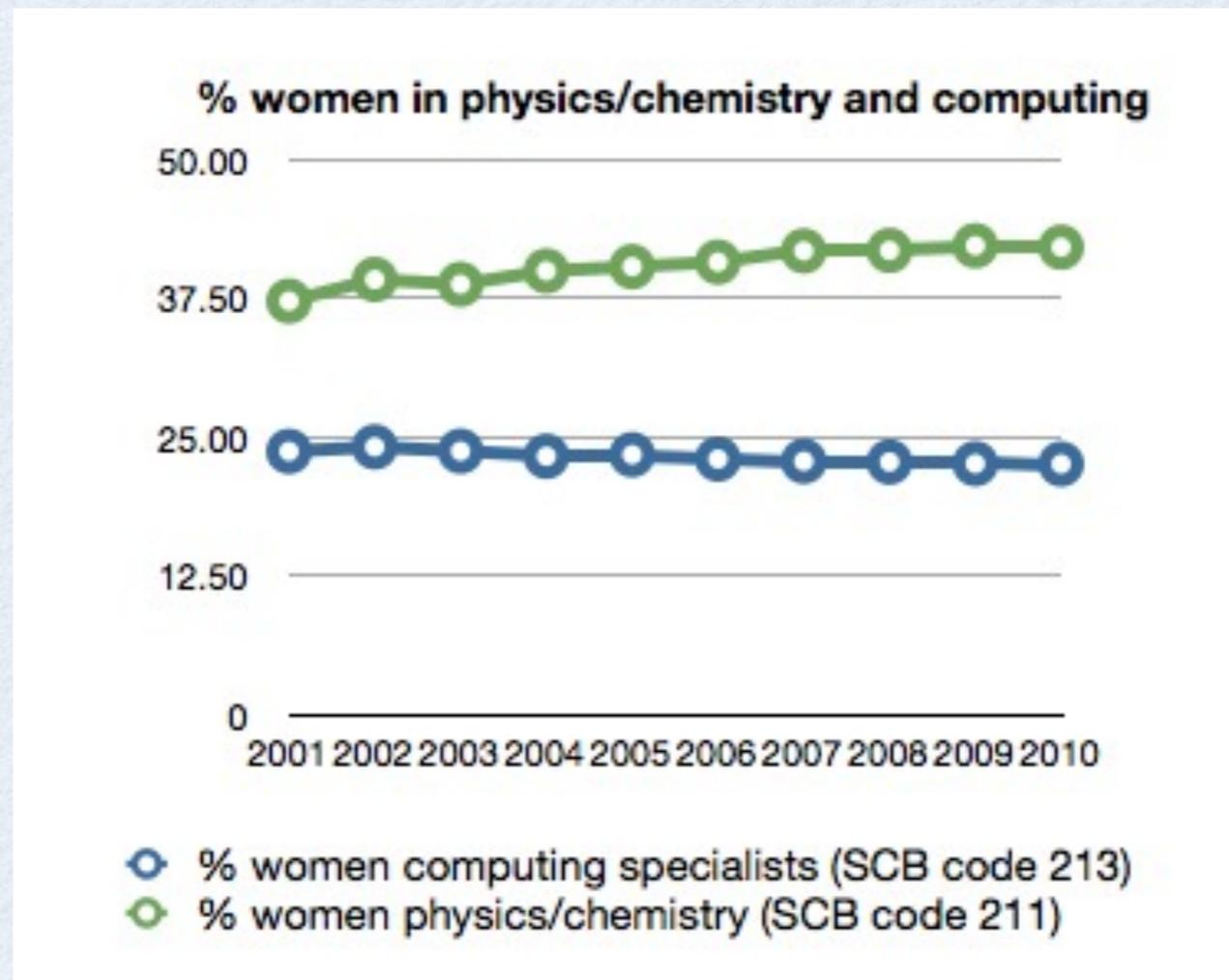
(My own formulation of words)

The situation is bad...



... and getting worse

working women in Sweden

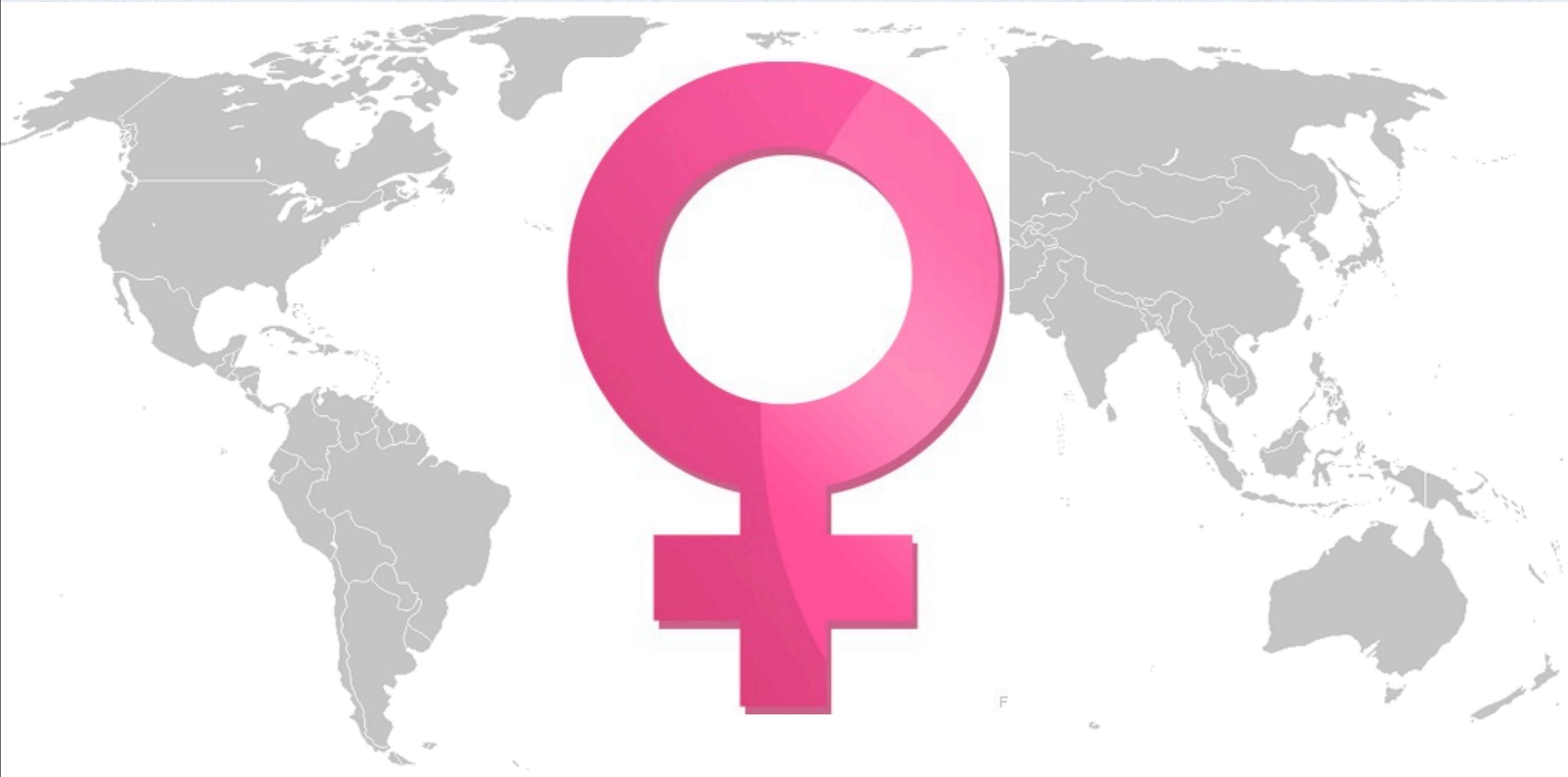


Source: Statistiska Centralbyrån <http://scb.se>

Anecdotaly...

- Women programmers more likely to become:
 - Project Managers
 - Usability Experts
 - Testers
 - Business Analysts

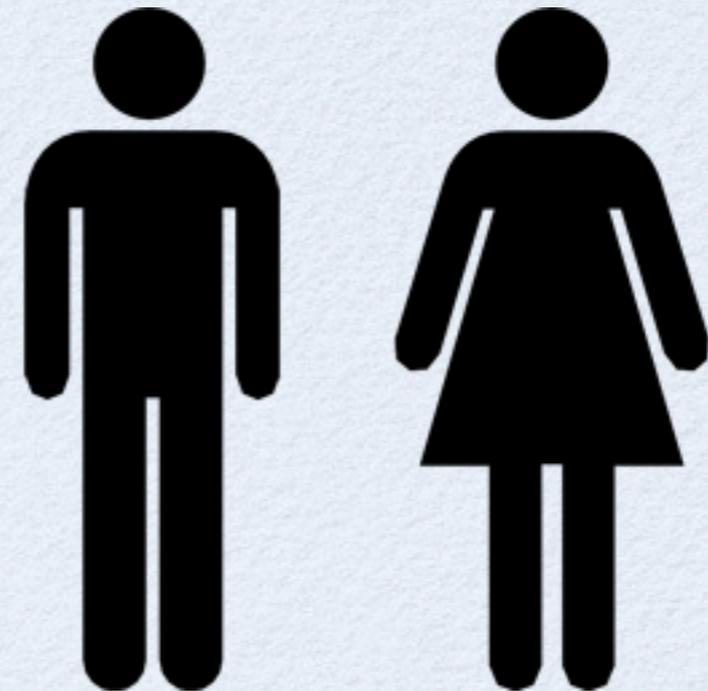
Why should we care?



<http://www.world-geographics.com/maps/world/world-map/> <http://www.psdgraphics.com>

Gender Differences

- Men are taller than women.
- Half as big differences:
 - boys prefer rough-and-tumble play, trucks, cars
 - men are more aggressive
- Much smaller differences:
 - ability at maths



<http://www.newscientist.com/article/mg20928021.400-boy-brain-girl-brain-how-the-sexes-act-differently.html?full=true>

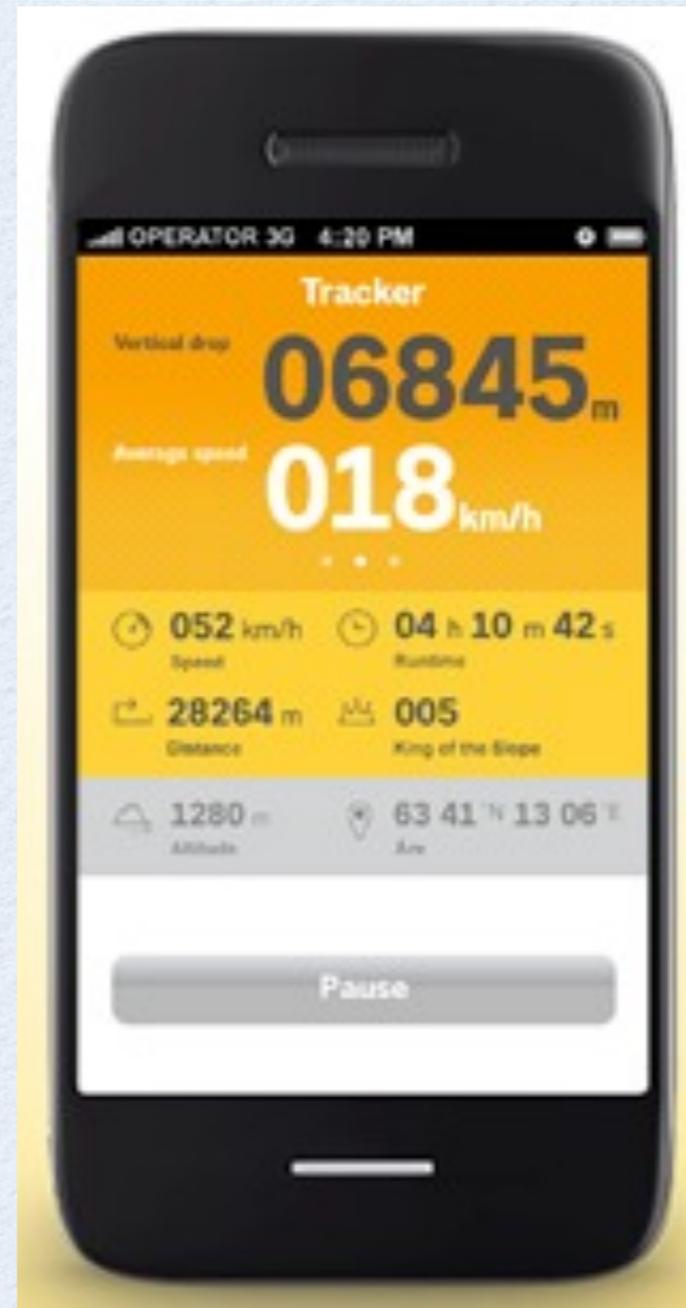
Male-Oriented Games

- Scoring Points
- Rank (compared to peers)



King of the Slope

The app that makes every ski slope a contest between you and your friends.



<http://kingoftheslope.vattenfall.com/>

Female-Oriented Games



- Collaboration
- Admiration (from peers)



flickr user sabrina.dent

the Meritocracy

sourceforge



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Emily Bache
View my profile page

687 TWEETS	175 FOLLOWING	449 FOLLOWERS
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Your Reputation

11

Privileges

trusted user	0%
protect questions	0%
access to moderator tools	0%
approve tag wiki edits	0%
cast close and reopen votes	0%
create tag synonyms	0%
edit questions and answers	0%
create tags	0%
create gallery chat rooms	1%
established user	1%
retag questions	2%

github

Search...



Explore Gist Blog Help



emilybache (Emily Bache)

This is you!

URL <http://emilybache.blogspot.com>
Company Bache Consulting
Location Göteborg, Sweden
Member Since Jan 23, 2009

6

public repos

0

private repos

7

followers

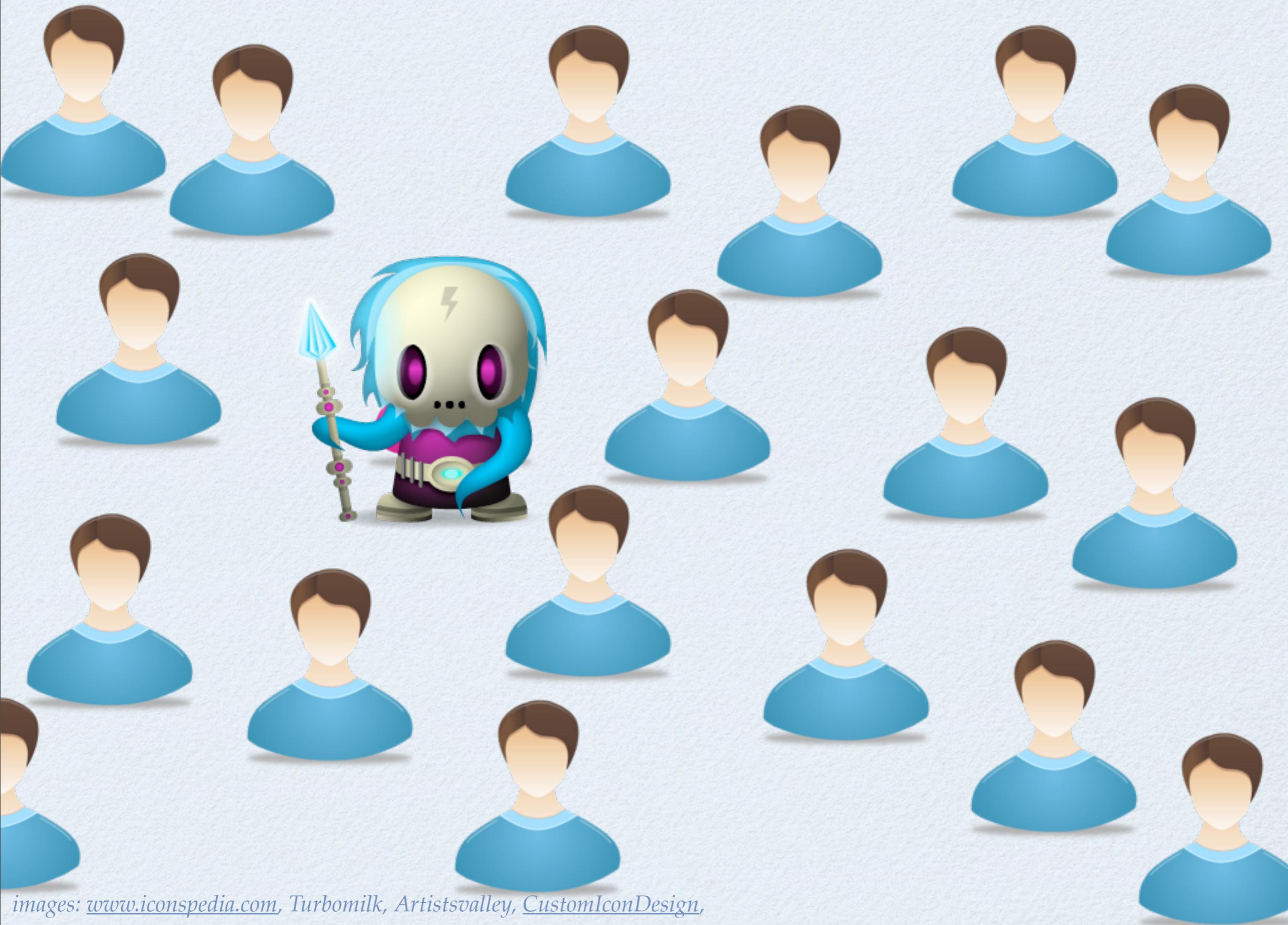
Following 0 coders and watching 9 repositories [view all](#) →

Impostor Syndrome

- Despite external evidence that you are competent, you feel like a fraud
- Attribute success to luck, timing, or deception



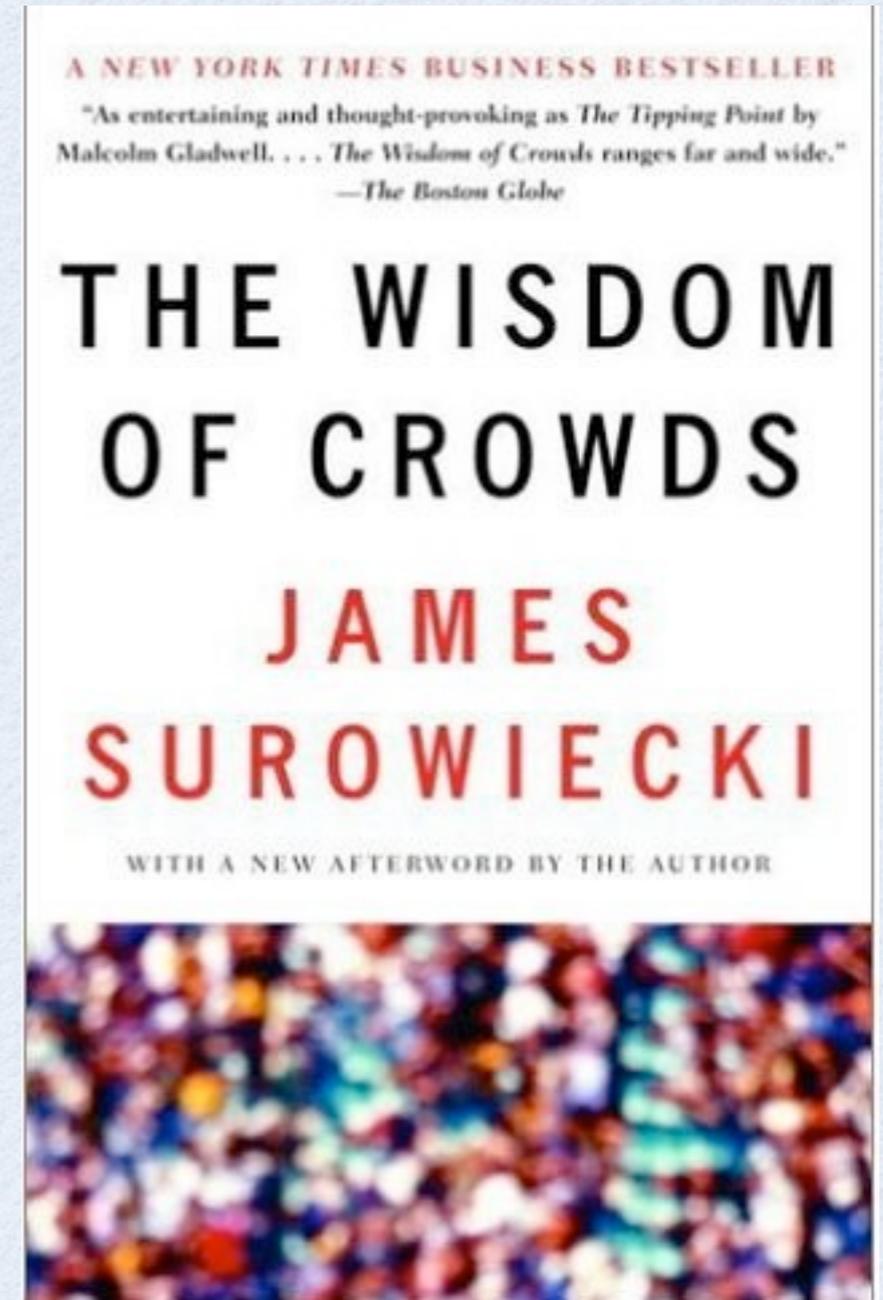
flickr user Anonymous9000



images: www.iconspedia.com, [Turbomilk](#), [Artistsvalley](#), [CustomIconDesign](#),

Wisdom of Crowds

- Group can be more intelligent than the people in it



Guess the weight?



flickr user Oli R

Wisdom of Crowds

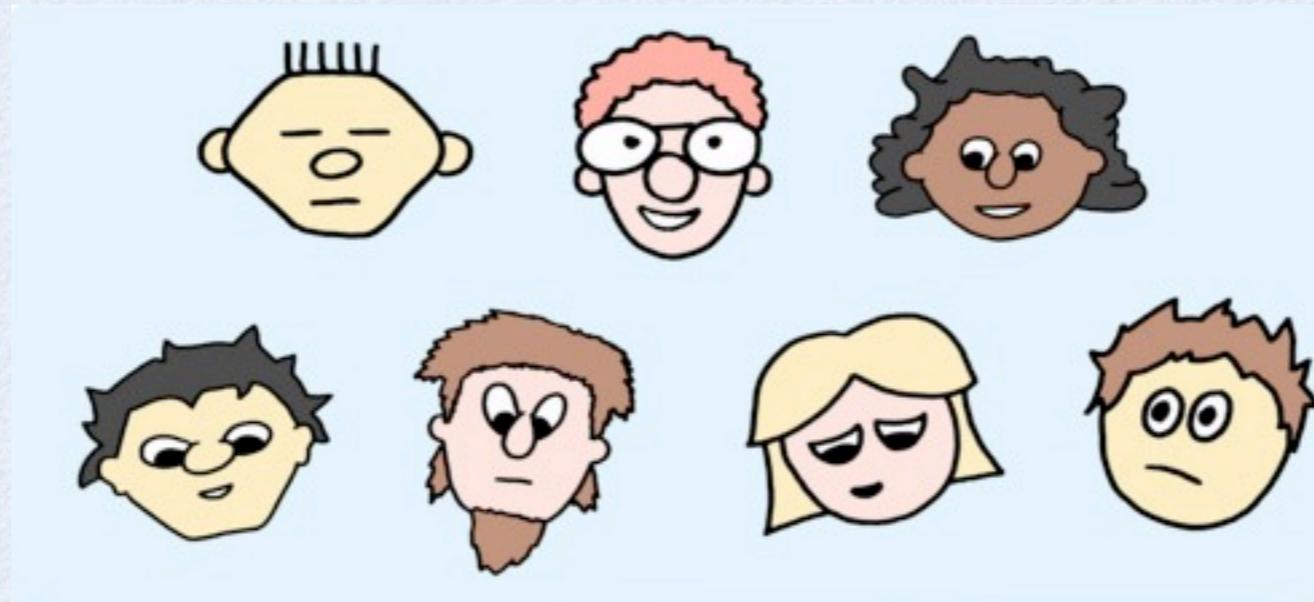


image by Jurgen Appelo

- only works with a diverse crowd

Women raise collective IQ



Defend Your Research: What Makes a Team Smarter? More Women

by Anita Woolley and Thomas Malone



EMAIL



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Listen to an interview with Anita Woolley.



0:00

The finding: There's little correlation between a group's collective intelligence and the IQs of its individual members. But if a group includes more women, its collective intelligence rises.

The research: Professors Woolley and Malone, along with Christopher Chabris, Sandy Pentland, and Nada Hashmi,

FEATURED PRODUCTS



Women in Business Collection: Insights for Executive Women and Their Organizations (3rd Edition)

by Harvard Business

Review

\$79.00

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Through the Labyrinth: The Truth About How Women Become Leaders (Hardcover)

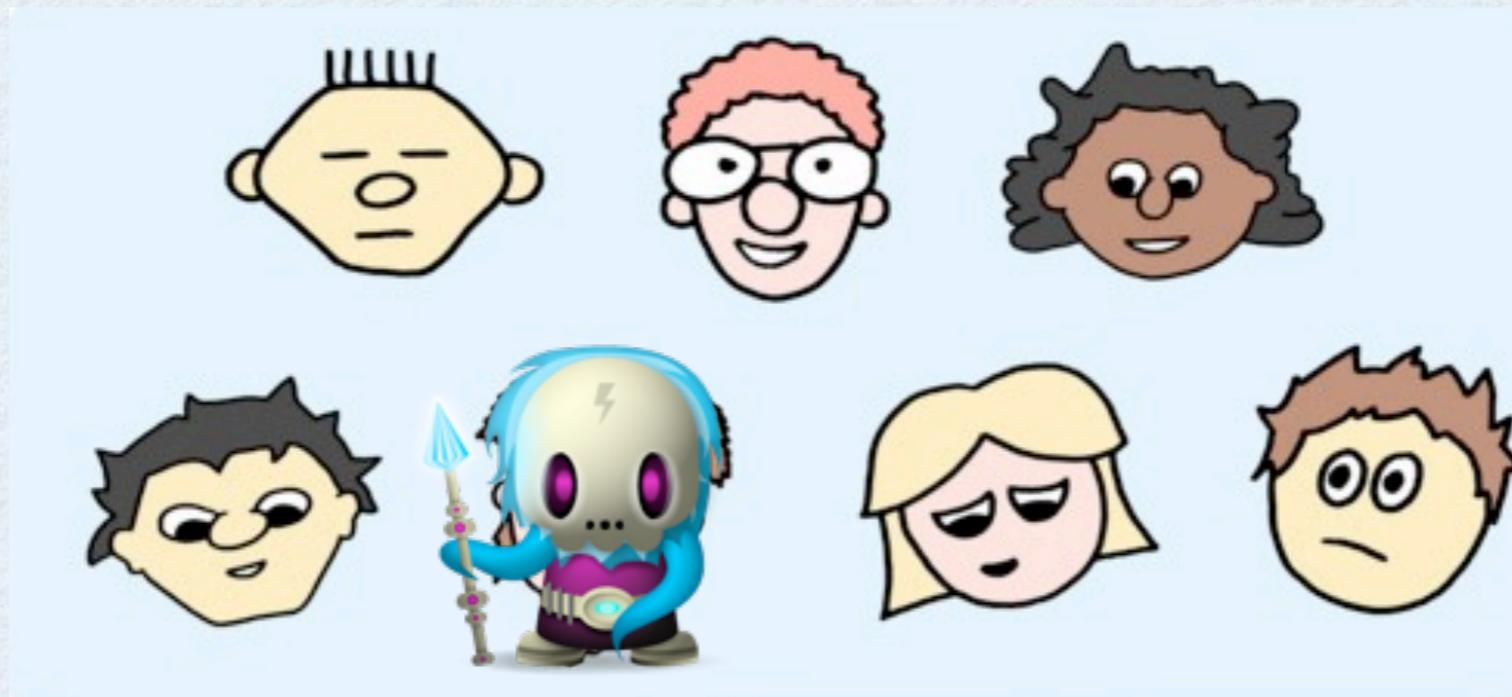
<http://hbr.org/2011/06/defend-your-research-what-makes-a-team-smarter-more-women/ar/1>

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Don't make anyone feel like a space alien



images: Jurgen Appelo, www.iconspedia.com, Turbomilk, Artistsvalley